

Avoidable Admissions – what is happening?

1) Flu uptake data to end of October 2014 (please see attachment) looks promising from the point of view of uptake in North Warwickshire in all risk groups being higher than the national average, with the exception of the figure for pregnant women. However, uptake in clinical risk groups, pregnant women and the healthy children groups still lower than we would like. You have also been sent the practice level data.

2) Last update was that approx 10,000 people have been vaccinated through community pharmacies in Arden, Herefordshire and Worcestershire (most of these were in Coventry and Warwickshire). Given that about 4000 people were vaccinated in Coventry and Warwickshire in pharmacies last year, we are seeing increases.

3) In terms of public health campaigns for the winter, we have made seasonal flu poster and other resources available in hard copy to a wide range of partners, have circulated top tips for GPs based on the extensive evaluation from last year carried out by Cov University colleagues, and are pushing messages through traditional and social media

4) In partnership with Cov Public Health and all 3 CCGs, a winter communications campaign is under way, led by Arden CSU (please see attached email from Kiri Harbottle for details, and also attached leaflet). This is going to include sending out handwashing posters to all care homes and schools/nurseries across Coventry and Warwickshire - attached.

5) Public Health Warwickshire are commissioning a range of fuel poverty interventions, including:

- an advice line provided by Act on Energy, to support people with fuel switching, managing their homes efficiently, ensuring they receive winter benefits they are entitled to etc.

- boiler/heating system repair/replacements schemes

- subsidy for those most vulnerable to receive loft and cavity wall insulations

- benefits checks (to be provided to Warwickshire Welfare Rights, who have previously released £500K of unclaimed benefit for vulnerable individuals over a 1 year period).